



THE PATH TO AFRICA'S DEVELOPMENT AND TRANSFORMATION



NAPE FOUNDATION

Campaign for Ethical African Leadership

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LEADERSHIP. INVESTMENT. HIGHER EDUCATION.



Almost immediately upon Peter Carlos Okantey's arrival in the United States in 2004, he was struck by the stark differences in educational opportunity and infrastructure between America and his native West African nation of Ghana.

He soon became convinced that a dedicated focus on three themes - leadership, investment and higher education - could help narrow the developmental gap between the two countries. Specifically, he believed that investment in the education of a new generation of ethical, selfless

African leaders would lift their families, communities, countries and continent out of the devastating effects of corruption and vicious cycles of generational poverty. These leaders would launch their own businesses and provide others with opportunities to excel, ultimately transforming the corporate and political landscape of Africa.

In 2006, Peter founded the NAPE Foundation, a US-based charitable organization whose purpose is to create higher education opportunities for Africans and establish a liberal arts university to educate and train ethical leaders in Africa. The NAPE Foundation has since awarded over \$600,000 (USD) in scholarships to Ghanaian students.

In 2012, Peter founded the Palm Institute in Accra, Ghana, initially to provide two-year degree programs, which have graduated 72 students in the last four years alone. In 2020, Palm received accreditation from the National Accreditation Board of Ghana to offer four-year degree programs.

The Palm Institute is one of few universities to subscribe to the Honor System - an ethics-based approach to education that guides all Palm Institute students, faculty and staff.

Ghana's population has doubled over the last three decades, with nearly 40% of its citizens under the age of 15.

The time has come for the NAPE Foundation and Palm Institute to take the crucial next steps in preparing a new generation of ethical leaders for the transformation of Ghana and the African continent.

A PATH FORWARD: THE CAMPAIGN FOR ETHICAL AFRICAN LEADERSHIP

Beginning in 2021, the NAPE Foundation is embarking on a four-year, two-phase fundraising campaign to achieve two vital objectives in advancing our mission: an even greater investment in scholarships for Ghanaian and African students to study and earn leadership degrees at Palm Institute; and construction of a critically-needed 150-bed student hostel on Palm's campus. Our goal is to raise approximately \$2 million (USD) over the next four years to achieve these important milestones.

Phase I of the *Campaign for Ethical African Leadership* will focus on opportunity, capacity and sustainability, which requires philanthropic investments in the following three areas:

1. Scholarships

Only 17% of Ghanaian high school graduates go on to attend college. The NAPE Foundation is committed to breaking down the barriers that have historically blocked poor but often brilliant students from the opportunity to fulfill their academic potential through American-style education in their own country. Our Phase I goal is to fund full or partial scholarships for 30 students to attend Palm Institute during the current academic year, which will require a total of \$220,000 to be raised in the first half of 2021. Your gift of \$4,767 will fund a full scholarship for a Palm Institute student for one year. Your gift of \$2,000 or \$1,000 will fund a partial scholarship for one year.



2. Campus Electrification Project

A critical step in the development of Palm Institute's infrastructure is connecting our campus to the National Electricity Grid as soon as possible. All but \$10,000 of the approximately \$80,000 total electrification cost has been secured - your gift of any amount will go toward completing this project.

A PATH FORWARD: THE CAMPAIGN FOR ETHICAL AFRICAN LEADERSHIP

3. Development Capacity

In order to fulfill the NAPE Foundation's vision to educate and train a new generation of transformational African leaders, we must grow our capacity to develop meaningful and symbiotic relationships with philanthropic individuals and organizations, whose investments will help secure the future for Palm Institute, our students and our graduates. Your gift of any amount will go toward building this vital capacity.



IMAGE OF PROPOSED PALM STUDENT HOSTEL

PHASE II

Phase II of the *Campaign for Ethical African Leadership* will commence in late summer 2021, and focus primarily on a capital need critical to our goal to educate a new generation of ethical, selfless African leaders – the construction of a student hostel on Palm Institute’s campus.

Having recently received accreditation to offer four-year leadership degrees in addition to existing two-year programs, Palm Institute is a growing liberal arts college strategically positioned in the Shai Osudoku District of Ghana’s Greater Accra Region. As the District’s only college offering undergraduate and diploma programs, our location provides access to quality higher education that most Ghanaians in the District would otherwise not have.

Construction of a student hostel on the campus presents a strategic advantage to Palm Institute, our stakeholders and potential investors, given the anticipated rate of growth for the college over the next five years. As new programs are added, Palm is projected to have an annual enrollment of at least 700 students in the years ahead. Further, we are strengthening our relationships and collaborations with American and European universities and colleges, which will foster exchanges with international students and faculty. The capacity to accommodate such growth with on-campus housing is vital to these efforts.



IMAGE OF PROPOSED PALM STUDENT HOSTEL

Palm Institute currently sits on 57 acres of land, which provide ample space for a student hostel, as well as academic and administrative facilities in the future. The hostel has been initially designed as a two-story building, featuring 42 rooms with a capacity to house up to 150 students. Land and architectural drawings have been completed, and the permitting process is underway. Total cost is projected at approximately \$800,000 (USD).

Phase II will also focus on further development of the NAPE Foundation’s scholarship program, continuing to break down the barriers that have historically blocked poor but often brilliant students from the opportunity to fulfill their academic potential through American- style education in their own country. Specifically, our Phase II goal is to fund full or partial scholarships for 50 to 100 students to attend Palm Institute in 2022, which will require a total philanthropic investment of at least \$250,000.

THE IMPACT OF YOUR INVESTMENT

The impact of your investment in the *Campaign for Ethical African Leadership* will help produce the following outcomes:

- Greater employment opportunities for Palm Institute graduates
- Rise in African entrepreneurship
- Rise in multinational corporations and organizations setting up in Ghana and other parts of Africa
- Decline in corruption through ethical leadership
- Decline in poverty as Palm graduates contribute employable skills and entrepreneurship



*Douglas Sakum, 2nd year Student,
Agribusiness & Finance*

“Palm Institute has imparted knowledge and practical skills to me that I have applied on my farm and it is growing. They have encouraged me to believe I can be successful through farming.

Palm Institute has put the ‘I can do it’ spirit in us. My leadership skills have also improved, and I am no longer intimidated by what people say.”



“Ethical entrepreneurial African leadership is the fuel that drives innovation, growth and development on our continent . . . the quest for socio-economic improvement can only be realized on its foundation.”

- Dr. Peter Carlos Okantey, President & Founder, Palm Institute

GIVING OPTIONS

To make your unrestricted gift to the *Campaign for Ethical African Leadership*, please choose one of the following convenient giving options:

Go to the NAPE Foundation website: www.napefoundation.org/donate

Mail your check to:

NAPE Foundation
Campaign for Ethical African Leadership
601 SW 2nd Avenue, Suite 2100
Portland, Oregon 97204 - 3158

Contact: (+1) 503-683-1051
drinas@napefoundation.org

ABOUT THE NAPE FOUNDATION

The NAPE Foundation is a registered charitable non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donations made to the NAPE Foundation are tax deductible to the fullest extent allowed by law. Our Tax ID Number is 33-1143418.



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